# **Westminster Tutors**



**Website Cookie Policy** 

2024-2025

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#### 1. Introduction

1.1 At Westminster Tutors Independent Sixth Form College ("we," "us," "our"), we are committed to protecting your privacy and ensuring transparency about how we use cookies on our website. This Cookie Policy explains what cookies are, how we use them, and how you can manage them.

#### 2. What Are Cookies?

1.2 Cookies are small text files placed on your device (such as a computer, smartphone, or tablet) when you visit a website. They are used to store information about your visit, such as your preferences and other settings. Cookies help improve your experience on the website by remembering your actions and preferences over time, so you don't have to re-enter them each time you visit.

# 3. Types of Cookies We Use

#### **Essential Cookies**

3.1 These cookies are crucial for the website's basic functioning. They enable core functionalities such as security, network management, and accessibility. Without these cookies, services you have asked for, like navigating between pages and accessing secure areas, cannot be provided.

#### **Performance and Analytics Cookies**

3.2 These cookies collect information about how you use our website, such as which pages you visit and if you experience any errors. The data collected is used to help us understand how visitors interact with our site, improve our website's performance, and enhance the user experience. The information is aggregated and anonymized, which means it does not identify you personally.

#### **Functionality Cookies**

3.3 Functionality cookies are used to provide enhanced features and personalization. For example, they may remember your language preferences or recognize you when you return to our site. We or third-party providers whose services we have added to our pages can set these cookies.

#### **Targeting and Advertising Cookies**

3.4 We do not currently use targeting or advertising cookies on our website. Should this change in the future, we will update this policy accordingly.

### **How to Manage Cookies**

3.5 You have the right to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies. If you choose to block all cookies, some parts of our website may not function properly.

#### To manage your cookie preferences:

3.6 You can adjust your browser settings to block or delete cookies. For more information on how to do this, please visit your browser's help section.

# 4. Third-Party Cookies

4.1 We may use third-party services, such as Google Analytics, to analyse website traffic and usage patterns. These third-party services may set their own cookies, which are governed by their own privacy policies. We encourage you to review these policies on their respective websites.

# **5. Changes to This Cookie Policy**

5.1 We may update this Cookie Policy from time to time to reflect changes in our practices or applicable laws. We encourage you to periodically review this page for the latest information on our cookie practices.

| Ownership and consultation |                         |  |
|----------------------------|-------------------------|--|
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|                            |                         |  |
| Audience                   |                         |  |

| Addience |   |
|----------|---|
| Audience | Principal, college staff, parents, students, and general public |
|          |   |

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